

Kim Luke

IT Category Manager
Office of Management and Budget

Over 33 years Mr. Luke had a varied career with both EDS, and HP. Most recently, Kim spent 4 years as Hewlett Packard's Vice President of Strategic Growth, for HP's US Public Sector (USPS). In that capacity he managed the activities required to obtain a dominant position in the Federal market through either organic, or inorganic growth. The organization supported M&A activities by doing research and making recommendations to senior leadership. Prior to this he was Vice President, US Public Sector GSA contracts and in this capacity he broaden the number and types of contracts available to USPS for the sale of IT services to the Federal market.



Throughout the 2000s he was an Enterprise Client Executive for EDS's financial markets management team. As such he managed a variety of contracts that included:

- The development of a credit card processing business in Brazil,
- The outsourcing of Dutch bank ABN AMRO's information technology, and the transition of 2,000 employees in 7 countries,
- The successful outsourcing of The National Association of Securities Dealers (NASD, today FINRA). This contract supplied all IT services for the NASD and desk-side and infrastructure support for the NASDAQ and the American Stock Exchanges.

Through most of the 1990s Kim was Vice President of End-User Computer Services, a division of EDS's Federal Government SBU. The contracts within his division included:

- The Army's Small Multi-user Computer (SMC) contract, which supplied all PCs, servers, network devices, and peripherals for the US Army, Navy, and Marine Corp,
- ULANA II, which supplied all networking and infrastructure devices, and support services for the US Air Force,
- PC LAN+, provided the services and PCs, servers, network devices, and peripherals for the US Navy,
- PC2, supplied the PCs and peripherals for the US Army,
- EDS's GSA IT Schedule 70 - This contract was one of the first contracts signed by GSA for both products and services.

Education

1978, University of Maryland, College Park MD, Bachelor of Science

1992, Harvard Kennedy School, Executive Education Program

2001 – 2002, London Business School, Executive Management Program

Tiffany T. Hixson

Professional Services Category Manager

Regional Commissioner

Federal Acquisition Service

U.S. General Services Administration

Ms. Hixson is the Federal Acquisition Service (FAS) Regional Commissioner for the Northwest Arctic Region of the U.S. General Services Administration, a position she has held since December 2011. She is responsible for FAS programs and services delivered in Alaska, Idaho, Oregon and Washington—providing workspace, telecommunications, information technology, vehicles and thousands of other goods and services to federal agencies in the area. Ms. Hixson also serves as GSA’s Professional Services Category Executive overseeing GSA’s multi-billion dollar government-wide professional services offerings including the Professional Services Schedule as well as OASIS and OASIS Small Business.



Ms. Hixson brings to the GSA leadership team more than 25 years of professional experience in the field of acquisition management. She has a reputation of fostering partnerships between industry and government, and conducting the “business” of government in an ethical and innovative way. Ms. Hixson began her career in Seattle as an intern with the National Oceanic and Atmospheric Administration and rose through the ranks gaining experience as a contract specialist and procurement analyst before being appointed as the Director for Commerce Acquisition Solutions at the U.S. Department of Commerce.

In 2004, she joined the U.S. Department of Homeland Security (DHS). At DHS she led several key acquisition programs and offices including her last as the Deputy Executive Director of U.S. Customs and Border Protection’s (CBP) Procurement Directorate where she annually awarded approximately \$3 billion in technology, construction, facilities management, supplies and services for CBP’s front line agents and officers.

Ms. Hixson holds a Masters in Public Administration from American University and received her undergraduate degree from Seattle University. She frequently participates in Government-wide forums discussing the merits of streamlined and innovative acquisition programs and has coauthored several articles on these and other subjects. She has served as both President and Vice President of the American Society of Public Administration’s National Capital Area Chapter and as Chair and Vice Chair of the American Council for Technology’s Industry Advisory Council’s Partners leadership development program.

Ms. Hixson was appointed to the Senior Executive Service in 2007 and is the recipient of Commerce's Bronze and Silver Medal awards, the National Performance Review's Hammer Award and has been honored by Government Computer News.

Ms. Hixson lives in Burien, Washington, with her husband Cory and spends as much time as she can in her home state of Alaska enjoying the great outdoors and time with her extended family.

Jaclyn Smyth

Security and Protection Category Manager

Director

Strategic Sourcing Program Office

U.S. Department of Homeland Security

Jaclyn Smyth is the Director of the Department of Homeland Security (DHS) Strategic Sourcing Program Office (SSPO) within the Office of the Chief Procurement Officer (OCPO) where she oversees a portfolio of over 75 DHS-wide contract vehicles valued at more than \$57 billion. She has several years of experience in Federal procurement and acquisition-related fields where she has worked on a wide variety of large-scale DHS-wide and Federal-wide procurements. Ms. Smyth is an active participant in the Federal-wide Category Management Leadership Council where she lends her expertise in sourcing strategies and category management principles and methodologies. Prior to her Federal Career, Ms. Smyth served as a Principal with E3 Federal Solutions for several years during which time she consulted on DHS procurements.



Ms. Smyth possesses an extensive background working with applied business and analytical disciplines supporting management operations for Private Industry as well as State and Federal Government. Her expertise includes program and project management, strategic sourcing, category management, and the formulation of acquisition and procurement strategies for an extensive range of commodities. Ms. Smyth has an expansive knowledge of Information Technology and Security requirements and trends within DHS, the Federal Government, and across Private Industry.

Ms. Smyth holds a Master's Degree in Business Administration from the George Washington University, and a Bachelor's Degree in Business Management with a concentration in Political Science from Roger Williams University. Ms. Smyth was a co-author of an article published in the Fall 2005 Journal of Organizational Ethics: Healthcare, Business and Policy. She has received numerous awards for her professional efforts while at DHS including: the Multiple-Award in Government and Industry Conference (MAGIC) Small Business Engagement Award in 2013; the DHS Management Directorate Partner of the Year Award in 2014; the DHS Office of Small and Disadvantaged Business Utilization Cooperation Award in 2014; and the EAGLE II Excellence Award in 2014.

Mary Ruwwe

Facilities and Construction Category Manager

Regional Commissioner

Federal Acquisition Service

U.S. General Services Administration

Mary Ruwwe serves as the Regional Commissioner in the Heartland Region's Federal Acquisition Service (FAS). She leads a workforce of more than 200 employees responsible for delivering comprehensive products and services across government at the best value possible.



The Heartland Region hosts several large acquisition service portfolios – including the Facilities Maintenance and Hardware Acquisition Center and the Heartland Global Supply Operation Center. It is also the home to GSA's Small Business GWAC (government-wide acquisition contracts) Center, GSA's National Customer Service Center, one of two domestic GSA Accident Management Centers, and several national office branches. Regional fleet management services, personal property disposal services, telecommunication services and small business assistance are also available through FAS.

Ruwwe began her career in GSA's Public Buildings Service as an intern and became the PBS regional commissioner in 2004. As a senior executive, she has been responsible for all planning and operations in the region covering 23 million square feet of real estate portfolio with a \$100 million capital program, \$40 million reimbursable services program, \$110 million operating budget and more than \$326 million in annual revenue. Additionally, Ruwwe dramatically improved associate engagement achieving the highest scores in the nation by advancing a regional culture where associates feel valued, have the knowledge, skills and abilities to achieve professional and organizational success, and promoting continuous improvement of business processes.

Ruwwe has a master's degree in business administration from Webster University in Kansas City, Missouri, and two bachelor's degrees in science - business administration and secondary education - from Peru State College in Peru, Nebraska. She also earned a Facilities Management Administrator's designation from the Building Owners and Managers Association (BOMA).

George R. Prochaska

Industrial Products and Services Category Manager

Regional Commissioner

Federal Acquisition Service

U.S. General Services Administration

George has 35 years of Federal Government experience, which includes 13 years as a member of the Senior Executive Service. He began his career working with the Corps of Engineers and moved to GSA in 1986. Currently, George is serving as the Regional Commissioner for FAS. With an annual budget of over \$35M and revenue of nearly \$4B, he leads a team of 300 employees located in a five-state region. Prior to this role, George oversaw the agency's Telepresence initiative, and during this time he led a team that increased Telepresence usage by 1900%, developed an operating infrastructure, expanded the capability of endpoints from 15 rooms to over 200 endpoints, and offered GSA a reduction in carbon footprint.



George served as the Deputy Regional Administrator in the Greater Southwest Region for many years and was responsible for the region's delivery of the ARRA stimulus program. Also, in this capacity, George oversaw the region's civil rights program, human resources program, emergency operations program and small business program. George was the agency's chief negotiator on a national union contract. He served as the executive in charge of the Outgoing Presidential Transition for President George W. Bush and Vice President Cheney.

George is an accomplished public speaker and storyteller. He has taught short courses on the role of leadership and the environment over the years at Duke University. He employs a servant leadership style and excels by fostering a passion for outcomes, rallying teams to the mission and seeing projects through until they are finished. Many of George's team members know him as the guy who calls them on their birthdays over the years. George takes a keen interest in people and their passions, and he endeavors to be a multiplier of their talents.

George is a civil engineering graduate from Texas A&M and holds an MBA from the University of Texas at Arlington. He is currently is a fan lifetime learning at Coursera.org. He is married, has 4 kids, 4 grandkids, and 20 motorcycles. His hobbies include long distance running, landscaping, reading, and going to the theater.

Greg Hammond

Office Management Category Manager
Regional Commissioner
Federal Acquisition Service
U.S. General Services Administration

Mr. Greg Hammond , a member of the Senior Executive Service, is the Regional Commissioner for the General Services Administration (GSA), Federal Acquisition Service (FAS), Northeast and Caribbean Region (2). Within this assignment, he serves as the chief executive responsible for the planning, implementation and administration of over \$2.1 Billion of federal, state and local acquisitions. In addition, he is the top customer account executive and GSA's Administrative Support Category Executive. Most recently, he was appointed by the Office of Management and Budget (OMB) as the government wide Category Manager for the Office Management Category. In these dual leadership roles, he builds upon category management principles to develop best value acquisition strategies for government agencies.



Prior to joining GSA, Mr. Hammond served 15 years as a Department of the Navy Acquisition Professional. Mr. Hammond's leadership assignments included the Deputy Program Manager for the \$7.3 billion Navy Communication Satellite Program Office, the Principle Assistant Program Manager for the \$2.3 billion Ultra High Frequency Follow-On Satellite Program and as the Chief Systems Engineer for the Navy Communication Satellite Program Office. During these assignments, Mr. Hammond successfully delivered seven military satellites into orbit and constructed satellite command and control stations in Europe, Australia and the continental United States. Mr. Hammond was awarded the Navy Superior Civilian Service Award.

While performing as an Engineering Duty Officer in the U.S. Navy, Mr. Hammond led programs chartered to deliver complex weapons and computer systems to the operational forces of the U.S. Navy. Programs under his responsibility were awarded the Vice President's Hammer Award for Acquisition Excellence and the Meritorious Unit Award from the Secretary of the Navy. Mr. Hammond was awarded the Meritorious Service Medal and retired at the rank of Commander after 20 years of service.

Mr. Hammond's industry experience was developed leading a commercial company as a Senior Vice President. In this role, Mr. Hammond had profit and loss responsibility, within a \$100 million portfolio, over business sectors providing Systems Engineering, Information Technology and Satellite Communication products and services to customers nationwide.

Mr. Hammond holds a Bachelor of Science in Business from California State University, Sacramento, a Master of Science in Computer Science from the U. S. Naval Postgraduate School, a Professional Certificate in Advanced Project Management from Stanford Univ. and a Diploma from the Executive Program Manager Course, Defense Systems Management College.

Lisa. A Roberts

Transportation and Logistics Category Manager

Acting, Deputy Assistant Secretary of
Defense for Transportation Policy
Office of the Secretary of Defense
U.S. Department of Defense

Lisa Roberts is the Acting, Deputy Assistant Secretary of Defense for Transportation Policy in the Office of the Secretary of Defense, Department of Defense.

She is responsible for establishing policies and providing guidance to DoD Components for efficient and effective use of DoD and commercial transportation resources. Ms. Roberts provides analysis, advice and recommendations to ensure cost-effective joint logistics support to the warfighter. She coordinates and negotiates with other federal agencies regarding transportation and distribution-related matters and initiatives that support the national security strategy.



Previous to her current assignment, Ms. Roberts held numerous positions with the U.S. Army and U.S. Air Force working transportation reengineering and process improvement projects including the consolidation and relocation of transportation offices.

Ms. Roberts has a Master's Degree in National Resource Strategy from the National Defense University and holds a Bachelor of Science degree in Transportation/Logistics and Marketing from The Ohio State University. She is the recipient of the Achievement Medal for Civilian Service and Government Executive's Travel Manager of the Year Award.

Timothy Burke

Travel and Lodging Category Manager

Director of Travel and Transportation Services

Federal Acquisition Service

U.S. General Services Administration

Mr. Burke is a member of the Senior Executive Service and has been the Director, Office of Travel and Transportation Services, FAS since 2007. He manages enterprise-wide, government-wide, solutions – using a strategic sourcing strategy. He has over 30 years of experience in managing successful federal programs and supply chain business enterprises in the travel industry.



As Director he manages the procurement of 15 government-wide programs representing billions in spend and has developed a shared services environment for both travel and transportation. His leadership provides the subject matter expertise and procurement support so customers can stay focused on their mission. Due to this leveraged buy, business approach, the savings are significant - estimated \$2B is saved annually with the City Pair airline program alone.

Mr. Burke received the prestigious President's Rank Award in 2014. Currently he is the Co-Chair of the Government-wide Senior Travel Officials Council. He represented GSA on OMB's Shared Services Advisory Committee which resulted in the launch of the Unified Shared Services Management Office in October of 2015. Business Travel News named Mr. Burke one of 25 Most Influential Executives of 2007, 2010 and 2012. Prior to joining GSA, Mr. Burke was a senior executive in the private sector. His experience includes over 20 years of management, business and franchise development activity. He earned a Bachelor of Science from Central Michigan University.

Rob Briede

Human Capital Products and Services Category Manager
Acting, Training Management Assistance Program (TMA) Manager
Office of Personnel Management

Rob Briede is OPM's Interim Human Capital Category Manager and the Acting Training and Management Assistance Program (TMA) Manager. He is responsible for assuring the quality and responsiveness of a comprehensive range of customized human capital and training services provided through OPM's TMA Contract and the future HCaTS contract.



In 2011, Rob began his career as OPM's Deputy Program Executive Officer for the Veterans Administration TMA account, - OPM's largest customer at the time. As a TMA Branch Chief, he then led the TMA Policy and QC Branch overseeing the organization's development and implementation of policy and quality assurance actions.

Prior to entering Federal Service, Rob worked for the General Electric Co. as a design/manufacturing engineer and manager in the GE Aircraft Engine (gas turbine) business line where he completed dozens of Lean Six-Sigma projects. Prior to GE, Rob spent 11 years as a Surface Warfare Officer in the US Navy. He also completed 17 years of tours in the Naval Reserves as an engineer and program manager with the Naval Sea Systems Command, the Naval Warfare Development Center and the Office of Naval Research. Rob retired from the Navy as a Commander after 28 years of Navy service.

Prior to OPM, Rob led the corporate business systems enterprise architecture activities at the Department of Energy (DOE). He led the team that implemented DOE's Standard Budget System and ePerformance Systems. For the 3 years prior to taking his assignment at OPM, Rob led the team that developed and operated DOE's Corporate HR Information System (CHRIS) and its numerous components servicing over 100,000 customers. As the CHRIS Program Manager, Rob led the improvement and modernization of all components of the system and made significant improvements to customer service.

Rob is a graduate of the Defense Resource Management Course and is a certified Project Management Professional. He has earned an MS in Management from the Naval Postgraduate School and a BS in Electrical Engineering from Purdue University. He has been a member of the American Society for Quality since 1997. Rob "Hails" from Gary, Indiana and enjoys sailing, flying and skiing.

Dr. Jonathan Woodson

Medical Products and Services Category Manager

Assistant Secretary of Defense (Health Affairs)

U.S. Department of Defense

Dr. Jonathan Woodson is the Assistant Secretary of Defense for Health Affairs. In this role, he administers the more than \$50 billion Military Health System (MHS) budget and serves as principal advisor to the Secretary of Defense for health issues. The MHS comprises over 133,000 military and civilian doctors, nurses, medical educators, researchers, healthcare providers, allied health professionals, and health administration personnel worldwide, providing our nation with an unequalled integrated healthcare delivery, expeditionary medical, educational, and research capability.



Dr. Woodson ensures the effective execution of the Department of Defense (DoD) medical mission. He oversees the development of medical policies, analyses, and recommendations to the Secretary of Defense and the Undersecretary for Personnel and Readiness, and issues guidance to DoD components on medical matters. He also serves as the principal advisor to the Undersecretary for Personnel and Readiness on matters of chemical, biological, radiological, and nuclear (CBRN) medical defense programs and deployment matters pertaining to force health.

Dr. Woodson co-chairs the Armed Services Biomedical Research Evaluation and Management Committee, which facilitates oversight of DoD biomedical research. In addition, Dr. Woodson exercises authority, direction, and control over the Defense Health Agency (DHA); the Uniformed Services University of the Health Sciences (USUHS); the Armed Forces Radiobiology Research Institute (AFRRI); the Defense Center of Excellence for Psychological Health and Traumatic Brain Injury (DCoE); the Armed Forces Institute of Pathology; and the Armed Services Blood Program Office.

Prior to his appointment by President Obama, Dr. Woodson served as Associate Dean for Diversity and Multicultural Affairs and Professor of Surgery at the Boston University School of Medicine (BUSM), and senior attending vascular surgeon at Boston Medical Center (BMC). Dr. Woodson holds the rank of brigadier general in the U.S. Army Reserve, and served as Assistant Surgeon General for Reserve Affairs, Force Structure and Mobilization in the Office of the Surgeon General, and as Deputy Commander of the Army Reserve Medical Command.

Dr. Woodson is a graduate of the City College of New York and the New York University School of Medicine. He received his postgraduate medical education at the Massachusetts General Hospital, Harvard Medical School and completed residency training in internal

medicine, and general and vascular surgery. He is board certified in internal medicine, general surgery, vascular surgery and critical care surgery. He also holds a Master's Degree in Strategic Studies (concentration in strategic leadership) from the U.S. Army War College.

In 1992, he was awarded a research fellowship at the Association of American Medical Colleges Health Services Research Institute. He has authored/coauthored a number of publications and book chapters on vascular trauma and outcomes in vascular limb salvage surgery.

His prior military assignments include deployments to Saudi Arabia (Operation Desert Storm), Kosovo, Operation Enduring Freedom and Operation Iraqi Freedom. He has also served as a Senior Medical Officer with the National Disaster Management System, where he responded to the September 11th attack in New York City. Dr. Woodson's military awards and decorations include the Legion of Merit, the Bronze Star Medal, and the Meritorious Service Medal (with oak leaf cluster).

In 2007, he was named one of the top Vascular Surgeons in Boston and in 2008 was listed as one of the Top Surgeons in the U.S. He is the recipient of the 2009 Gold Humanism in Medicine Award from the Association of American Medical Colleges.

David J. Shulkin, M.D.

Medical Products and Services Category Manager

Under Secretary for Health

Veterans Health Administration

U.S. Department of Veterans Affairs

The Honorable Dr. David J. Shulkin is Under Secretary of Health for the United States Department of Veterans Affairs. As the Chief Executive of the Veterans Health Administration, Dr. Shulkin leads the nation's largest integrated health care system with over 1,700 sites of care, serving 8.76 million Veterans each year. The Veterans Health Administration is also the nation's largest provider of graduate medical education and major contributor of medical research. Dr. Shulkin will have oversight over the system that employs over 300,000 people who work in the health system.



Prior to being nominated by President Obama and being confirmed by the United States Senate as Under Secretary of Health, Dr. Shulkin served in numerous chief executive roles including serving as President at Morristown Medical Center, Goryeb Children's Hospital, and Atlantic Rehabilitation Institute, and the Atlantic Health System Accountable Care Organization. Dr. Shulkin also previously served as President and CEO of Beth Israel Medical Center in New York City. Dr. Shulkin has held numerous physician leadership roles including the Chief Medical Officer of the University of Pennsylvania Health System, the Hospital of the University of Pennsylvania, Temple University Hospital, and the Medical College of Pennsylvania Hospital. Dr. Shulkin has also held academic positions including the Chairman of Medicine and Vice Dean at Drexel University School of Medicine. As an entrepreneur, Dr. Shulkin founded and served as the Chairman and CEO of DoctorQuality one of the first consumer orientated sources of information for quality and safety in healthcare.

Dr. Shulkin is a board-certified internist, a fellow of the American College of Physician. He received his medical degree from the Medical College of Pennsylvania, his internship at Yale University School of Medicine, and a residency and Fellowship in General Medicine at the University of Pittsburgh Presbyterian Medical Center. He received advanced training in outcomes research and economics as a Robert Wood Johnson Foundation Clinical Scholar at the University of Pennsylvania.

Over his career Dr. Shulkin has been named as one of the Top 100 Physician Leaders of Hospitals and Health Systems by Becker's Hospital Review and one of the "50 Most Influential Physician Executives in the Country" by Modern Healthcare and Modern Physician. He has also previously been named, "One Hundred Most Influential People in American Healthcare" by Modern Healthcare.